



Kenora Indoor Soccer Complex

Who are we?

In Kenora, there are as many soccer groups and organizations as there are hockey groups or possibly even more.

The Kenora Minor Soccer with membership of approximately 800 youth between ages 5 and 15, together with the Kenora Men's Soccer group with membership of approximately 150, and the Kenora Women's Soccer group with membership of approximately 150, form one body called the "Kenora Soccer Association". This Association runs the current soccer complex and manages the facility on the property where the majority of our summer soccer takes place. Along with these three main groups are further soccer organizations including the Kenora Indoor Soccer and Kenora Competitive Soccer group groups along with four high school teams (girls and boys) and 100 co-ed junior high school teams. These groups meet and play throughout the season within a variety of facilities including school gymnasiums. These groups are on stand-by as early as the ice is removed from our recreation facilities to use the dry pad in both facilities as they do not have any other location for them to play.

We are a small group of volunteers who run a very large membership of players and can see the immense potential we have sitting in front of us. We are willing to work hard to make this idea a reality and are willing to work with the City to make this happen.

The Proposal

The Kenora Soccer Association is seeking a partnership with the City of Kenora to change the use of the Jaffray Melick Community Centre to a year round soccer complex. This change would require indoor turf to be installed onto the current ground cover with minor additions to the building including netting around the entire play area, improved bleachers and an improved security system. We have obtained a quotation for the installation of this product and will continue to request further quotations for comparisons on costing of this product. The Soccer Association has met with John Nabb, Facilities Supervisor to discuss the potential needs of the complex and what funding we would need to bring the complex into suitable occupancy condition. We understand that the City has already made a financial commitment to this complex for some works in 2012, and we are prepared to move forward with financial assistance to make this project continue to move forward along with anticipated financial grants from various levels of government.

Potential Partners

This proposal encompasses not only the local soccer groups directly but many other groups that could access and rent the facility for other purposes. These include and are not limited to:

- ✓ All Schools from both the public and separate Boards, athletic programs (letter of support to follow)
- ✓ Cheerleaders groups (letter of support to follow)
- ✓ Hockey dry land programs (letters of support to follow)
- ✓ Kenora Indoor Tennis group
- ✓ Men's indoor floor hockey
- ✓ Creighton Youth Centre (letter of support attached)
- ✓ Potential expansion to include court sports in the future

Sports are a vital part of the success of youth today. Children are leaving our community on a daily/weekly basis to travel to larger centres for sporting opportunities that we could provide right in our community if we had the proper facilities to offer the space for them to play their sports. We all know the importance of health and wellness and this facility would offer opportunities for not only our youth but adults as well to maintain a healthy lifestyle through continued sports that they enjoyed in their youth.

Available Grants

There are currently two funding grants available that we feel we (in cooperation with the City of Kenora) would be eligible to receive. The first is the Ontario Trillium Foundation Community Capital Fund (CCF). This grant provides funding for capital projects to registered charities and incorporated not-for-profit organizations to help revitalize community based infrastructure. The CCF will fund eligible costs that total up to 50% of total project costs, with a minimum contribution of \$20,000 and a maximum of \$250,000. The OTF supports projects that will create or enhance community spaces serving diverse cultural communities. They fund new construction, construction to improve accessibility, rehabilitation or retrofit of existing infrastructure assets, construction that increases energy efficiency and green building opportunities, construction that enhances cultural and heritage spaces and moveable tangible capital assets. The deadline to submit a CCF funding application is August 15, 2012.

The next fund we feel we would be eligible to receive for this change would be the Community Infrastructure Improvement Fund (CIIF). This fund will support the rehabilitation and improvement, including expansion, of existing community infrastructure facilities such as community centres, recreational buildings, local arenas, cultural facilities and other community facilities. This will improve the quality of community facilities and provide economic benefits, including support for job creation in communities across Canada. Eligible recipients under the CIIF need to be a local or regional government, a not-for-profit entity, a First Nation government, or a provincial entity that provides Municipal type services to communities. The CIIF funding is for the rehabilitation or improvement, including expansion, of existing community infrastructure that is non-commercial in nature. The project must be for the rehabilitation or improvement including expansion of existing community infrastructure assets and leverage a minimum of 50% funding from other sources. The funds available are up to 50% of the eligible costs of the infrastructure project with the club left with the remaining balance. Application deadlines for this grant is August 24, 2012.

We feel that both of these funds fit our opportunity to turn this unused facility into a great year round complex!

Economic Benefits to Our Community

We all know that a weekend hockey tournament typically brings in over 200 parents that fill our hotels, eat in our dining establishments and shop in our local stores while they are here for their child's tournament. Athletics and sporting events are a large, unrecognized, part of our tourism industry, especially in the off season when we have fewer visitors here to experience the "Lake Life". With the addition of this complex to our community, it will further the potential to fill our hotels and restaurants and help boost the local economy, year round. The opportunities in this venue are endless and will only continue to grow as various clubs and organizations take advantage of having a year round turf facility.

Further, the organization would employ part time staff, similar to the current arrangement we have at the summer complex, with the potential for further employment as the club expands and demands increase.

The best part.....Kenora gets the bragging rights of having the ONLY indoor turf complex between Thunder Bay and Winnipeg! We really do have it all!!

Kenora Indoor Soccer Complex Proposal – July 2012

What are we asking of the City?

- 1) Approval to convert the current Jaffray Melick Community Centre to a year round soccer complex.
- 2) Approval to install indoor turf where the prior ice used to be (within the current rink boards)
- 3) Upgrade and replacement of the current bleachers in a partnership with the Soccer Association
- 4) A sound building that passes all requirements and meets all public safety standards
- 5) A 3 year agreement which would include the following:
 - a) An Annual operating grant similar to the other Community Clubs
 - b) The City Recreation Programmer to administer all bookings of the facility along with collecting the revenues
 - c) Monthly reconciliation with the Club for fees collected
 - d) Major maintenance issues would be the responsibility of the City, daily maintenance the responsibility of the Club
- 6) The City to act as the recipient (where possible) of all grant money that may be received along with the accounting and administering of the grants.
- 7) The City's Facility Supervisor to oversee the project works and handle all contractors required for the project.

What is the Club contributing?

- 1) Complete funding applications for as many potential grants available
- 2) Establish quotations for the works required and establish a budget in partnership and assistance with the City Facilities Supervisor
- 3) Promote and market the facility
- 4) Employ part time staff for the facility that would perform daily regular cleaning and maintenance of the building and advise the City Facilities Supervisor of any issues
- 5) Contribute financially to the project to contribute up to the 50% contribution

required to meet the funding requirements

- 6) Seek further partnerships to continue to grow the facility to become a stand-alone self-supporting facility within the 3 year agreement

Conclusion

Kenora is the leader in the Northwest Region for development and growth of our community. When our community was hit hard by the loss of the local paper mills, our community rallied together to rebuild Kenora and continue to provide a reason for families to stay, and reasons for families to come. An indoor soccer complex is only an addition to our community that will fill a much needed gap and provide unlimited opportunities to many groups to continue their athletic passions.

Kenora is successful in many volunteer aspects within our Community. The Jaffray Melick Community Centre has been operated and ran on complete volunteer basis in the past. We believe strongly that we can make this happen with many volunteers and the assistance with the City, with the end goal to make the facility a self-supporting facility within the 3 year agreement.

With Council considering the twinning of the Kenora Recreation Centre, this is a perfect solution to the future use of the Jaffray Melick Community Centre. Many hard working volunteers and Council members at the time made that dream a reality and we would like the opportunity to continue to use the facility year round rather than just for a short season. This opportunity will also hopefully make two current dreams a reality.....an indoor soccer complex.....and a twinned ice surface.

Thank you for believing in the health, wellness and needs of our community!

Chris Jones
President, Men's Soccer

Kylie Hughes
President, Woman's Soccer

Heather Kasprick
President, Minor Soccer